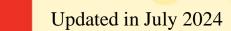


# Faculty of **Education**The University of Hong Kong

Bachelor of Science in Information Management A201







# Welcome!!





### Why BSc(IM)?

- a UGC-funded programme which targets the fastest growing sector of the modern economy, namely the "information sector";
- accredited by CILIP, an organisation for the information, knowledge management and library profession;
- Faculty is the only member iSchools member in HK;
- recognized by HK Library Association (HKLA) as a library education and training programme;
- current students are eligible to apply for the membership of CILIP and HKLA to affiliate with the association for professional supports;
  - teaching staff with years of local & international teaching & industry experience in information studies;
  - opportunities to interact with expert practitioners as well as alumni;
  - academic exchange opportunities\*;
  - scholarship & bursaries available.









### Why BSc(IM) so special?

- First such degree programme offered by a local university
  - Programme tailored to unique needs of HK information industry
  - Acts both as a first professional qualification & a stepping-stone to further education





### Aims

- Designed to prepare graduates to:
- be informed, reflective practitioners in the information age
- develop information leadership capacities that can be used in a wide variety of professional environments





## Programme features

- Extends over 2 academic years of FT study
- Face-to-face coursework, combined with flexible online delivery
- Various seminars to meet experts from different IM sectors to learn the latest field practices
- Interaction with IM industry through internship
- Opportunity for in-depth research in final year project
- Minoring in interested field
- Exchange programme





## **Programme Structure**

	1 <sup>st</sup> Year (in credits)	2 <sup>nd</sup> Year (in credits)	Total (in credits)
IM Core Courses	36 (includes Internship in the summer)	24 (includes Final Year Project)	60
IM Elective Courses	6	6	12
Lang. Enhancement	6		6
Common Core Courses (in different AoIs)	6	6	12
Free Electives	6	24	30
Total	60	60	120





### **Programme Structure (cont)**

	Year 3				
	1st Semester			2 <sup>nd</sup> Semester	
IM Core Courses	BSIM3001 BSIM3004	BSIM3017 BSIM3023	BSIM3998	BSIM3999 (arranged in summer)	
IM Elective Course^			Select 1 out of 4		
			BSIM3021 BSIM3025	BSIM4024 BSIM4027	
Common Core Course			1 CCC		
Lang. Enhancement	Compulsory English Workshop (non-credit bearing)		CAES9420		
Free elective Course	1 course				
	30 credits		30 credits		

<sup>^</sup> Students can take <u>only 1 IM elective course in the first year</u>. Over enrollment is not allowed. Not all elective courses will necessarily be offered every year.

- Students can take not more than 36 credits in one semester
- Students who wish to opt for a minor may be required to take additional study load so as to fulfil the minor requirements.



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#### **Core Courses**

#### IM Core Courses (to complete <u>10</u> courses, @ 6 credits)

BSIM3001 Information management foundations

BSIM3004 Information retrieval

BSIM3017 Database systems

BSIM3023 Information Organisation & Content Management

BSIM3998 Professional practices in information management

BSIM3999 Internship

BSIM4011 Project management

BSIM4020 Information society issues & policy

BSIM4026 Introduction to statistics & quantitative data analysis

BSIM4999 Project (capstone)





#### **Elective Courses**

#### IM Elective Courses (to complete 2 courses, @ 6 credits)

- BSIM3021 Web development, users & management
- BSIM3025 Multimedia and human-computer interaction
  - BSIM4018 Data warehousing & data mining
  - BSIM4019 Electronic commence
    - BSIM4024 Fundamentals of object-oriented programming
    - BSIM4027 Selected topics for information management
    - BSIM4028 Principles and practice of data visualisation [New]

Not all elective courses will necessarily be offered every year. Please refer to the latest timetable for details.





### **Career prospects**

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS



