



Faculty of **Education**
The University of Hong Kong

Bachelor of Science in Information Management A201

Updated in July 2024





Welcome!!



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Why BSc(IM)?

- a UGC-funded programme which targets the fastest growing sector of the modern economy, namely the “information sector”;
- accredited by CILIP, an organisation for the information, knowledge management and library profession;
- Faculty is the only member iSchools member in HK;
- recognized by HK Library Association (HKLA) as a library education and training programme;
- current students are eligible to apply for the membership of CILIP and HKLA to affiliate with the association for professional supports;
- teaching staff with years of local & international teaching & industry experience in information studies;
- opportunities to interact with expert practitioners as well as alumni;
- academic exchange opportunities*;
- scholarship & bursaries available.



Why BSc(IM) so special?

- First such degree programme offered by a local university
- Programme tailored to unique needs of HK information industry
- Acts both as a first professional qualification & a stepping-stone to further education



Aims

Designed to prepare graduates to:

- be informed, reflective practitioners in the information age
- develop information leadership capacities that can be used in a wide variety of professional environments



Programme features

- Extends over 2 academic years of FT study
- Face-to-face coursework, combined with flexible online delivery
- Various seminars to meet experts from different IM sectors to learn the latest field practices
- Interaction with IM industry through internship
- Opportunity for in-depth research in final year project
- Minor in interested field
- Exchange programme



Programme Structure

	1st Year (in credits)	2nd Year (in credits)	Total (in credits)
IM Core Courses	36 (includes Internship in the summer)	24 (includes Final Year Project)	60
IM Elective Courses	6	6	12
Lang. Enhancement	6	--	6
Common Core Courses (in different AoIs)	6	6	12
Free Electives	6	24	30
Total	60	60	120



Programme Structure (cont)

	Year 3			
	1 st Semester			2 nd Semester
IM Core Courses	BSIM3001 BSIM3004	BSIM3017 BSIM3023	BSIM3998	BSIM3999 (arranged in summer)
IM Elective Course[^]	---			<u>Select 1 out of 4</u>
				BSIM3021 BSIM3025
Common Core Course	---			1 CCC
Lang. Enhancement	Compulsory English Workshop (non-credit bearing)			CAES9420
Free elective Course	1 course			---
	30 credits			30 credits

[^] Students can take only 1 IM elective course in the first year. Over enrollment is not allowed. Not all elective courses will necessarily be offered every year.

- Students can take not more than 36 credits in one semester
- Students who wish to opt for a minor may be required to take additional study load so as to fulfil the minor requirements.



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Core Courses

IM Core Courses (to complete 10 courses, @ 6 credits)

BSIM3001 Information management foundations

BSIM3004 Information retrieval

BSIM3017 Database systems

BSIM3023 Information Organisation & Content Management

BSIM3998 Professional practices in information management

BSIM3999 Internship

BSIM4011 Project management

BSIM4020 Information society issues & policy

BSIM4026 Introduction to statistics & quantitative data analysis

BSIM4999 Project (capstone)



Elective Courses

IM Elective Courses (to complete 2 courses, @ 6 credits)

BSIM3021 Web development, users & management

BSIM3025 Multimedia and human-computer interaction

BSIM4018 Data warehousing & data mining

BSIM4019 Electronic commerce

BSIM4024 Fundamentals of object-oriented programming

BSIM4027 Selected topics for information management

BSIM4028 Principles and practice of data visualisation *[New]*

Not all elective courses will necessarily be offered every year. Please refer to the latest timetable for details.



Career prospects

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS

